

Crowdfunding Campaign in Classy

If you are interested in doing a little something extra to make your project stand out for your next fundraiser, consider a Crowdfunding Campaign Page in Classy! Your Crowdfunding Campaign Page will be amplified in our marketing to donors through social media and monthly eNews.

The benefits of a Crowdfunding Campaign Page include:

- Progress bar feature that illustrates your amount to goal
- Add a social activity feature (in the style of Kickstarter), where donors can add comments of support, and see that others have made donations (i.e., “Sarah says: I love this project!” and “Shava just donated”)
- Manage this page independently, with the ability to post updates, edit your fundraising goal, and add information to keep folks engaged
- OR share your vision with Seattle Parks Foundation Dev/Comm Team and work directly with staff to review and make edits

View an example of a Crowdfunding Campaign Page from community partner [Wakulima USA](#) promoted during #GivingTuesday 2021 [here](#).

If you’re interested in learning more and making a page for an upcoming fundraising campaign, reach out to donations@seattleparksfoundation.org