



August 3, 2022

Rebecca Bear, President & CEO
Seattle Parks Foundation
1501 E Madison St Suite 510
Seattle, WA 98122

Dear Rebecca,

The Wilderness Society is pleased to enter into a partnership agreement with Outdoor Asian Washington (OAWA) to support outreach efforts to promote and use the Trailhead Direct service in King County. This \$1,500 grant will support activities as outlined in the attached scope of work. To that end, OAWA will:

- **Organize Washington Chapter and Promote Trailhead Direct.** OAWA will organize its group to participate in the Trailhead Direct outing. OAWA will also use communication platforms to promote Trailhead Direct and partnership (e.g., #trailheaddirect, #wilderness, #kingcountyparks).
- **Provide One (1) Facilitated Trip.** OAWA will plan and facilitate one (1) Trailhead Direct trip in the summer or early fall.
- **Share Trip Data, Quotes, and Feedback with TWS.** Post-event, OAWA will provide The Wilderness Society with number of participants served, at least two quotes from participants about their experience, and additional feedback on use of the service to help inform ways to improve the Trailhead Direct experience and/or partnership.
- **Share 2-3 Photos from the Outing.** Along with the feedback, OAWA will share 2-3 photos from the outing, whether that be preparing for the trip, riding the bus, or on the trail. OAWA will have proper photo releases executed by any individuals that are identifiable in the photos, that grant permission to OAWA, its funders and partners to use the photos in presentations, reports, and/or other promotional or fundraising materials related to equitable access to parks and transit, unless otherwise specified.

The money awarded under this grant will cover staff time and related event expenses. The period of this grant is August 3– September 11, 2022. This agreement may only be amended or extended if agreed to in writing by both parties.

Please note that funds received from The Wilderness Society may not be used for any activities to influence legislation or to participate or intervene in any political campaign on behalf of or in opposition to any candidate for public office. Further, OAWA represents, warrants and agrees that, in connection with the work covered by this agreement, OAWA is

solely responsible for ensuring compliance with all applicable statutes, laws, ordinance, rules, and ethical codes of conduct that may apply to OAWA volunteers and supporters.

The outing and any associated activities should comply with all state and local guidelines regarding COVID-19 safety precautions.

My thanks to you and OAW for your ongoing work to raise awareness about Trailhead Direct and integrate it into your summer programming. Best wishes in your endeavors and thank you for the opportunity to support OAWA efforts.

Sincerely,

Kitty Craig
Urban to Wild Director
The Wilderness Society

Agreed to:

Rebecca Bear

Rebecca Bear (Sep 6, 2022 12:29 PDT)

Rebecca Bear, President & CEO
Seattle Parks Foundation

Sept 6, 2022

Date

2022 Trailhead Direct Partnership
Outdoor Asian Washington – The Wilderness Society
Project Dates: August 3, 2022 – September 11, 2022

Background & Engagement Goals. Trailhead Direct is a transit-to-trails service sponsored by King County Parks and King County Metro that seeks to increase equitable access to nature by providing service to hiking destinations along I-90. TWS has partnered with Outdoor Asian Washington (OAWA) to support their summer programming by using Trailhead Direct.

Scope of Work. Under this engagement Outdoor Asian Washington will provide:

1. One Trailhead Direct Facilitated Trip. OAWA will organize group to explore the trails of Little Si using the Trailhead Direct bus service. The trip will provide a unique outdoor experience including a nature walk and OAWA program activities.
2. Communications. OAWA will promote Trailhead Direct and this partnership via social media.
3. Post-trip Data, Quotes, and Feedback. OAWA will provide data including the number of participants served and feedback either via a post-event phone call and/or written feedback on the Trailhead Direct experience, the partnership with TWS, participants' satisfaction with the event, and any other relevant feedback for future partnership planning. OAWA will share at least two quotes from trip participants about their experience. TWS will share some prompting questions via email or a short survey and OAWA will respond within two weeks of the outing.
4. Photos. OAWA will share 2-3 photos from the outing with TWS to be used in presentations, reports, and/or other materials related to equitable access to parks and transit, unless otherwise specified.

Budget. \$1,500. The budget will cover costs related to staff time and food.

Project Liaisons:

The Wilderness Society
Jacqueline Reyes
Urban to Wild Specialist
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Outdoor Asian Washington
Pamela Lim
Trip Coordinator
washington@outdoorasian.com







Outdoor Asian_TWS Partnership Agreement

Final Audit Report

2022-09-06

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"Outdoor Asian_TWS Partnership Agreement" History

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