

SEATTLE PARKS FOUNDATION

Seattle Parks Foundation & GiveBIG FAQ

We participate in GiveBIG by promoting our partner's and your projects through our already functioning and personalized [partner giving pages](#) - your Support-A-Partner Donation Pages through Classy. We believe this is the best way to maximize our staff's time and support to cater a fundraising campaign to YOU, our Community Partners!

Here are some of the benefits to our partner pages:

- Seattle Parks Foundation builds out and personalizes web presence and fundraising support when a partner is onboarded. This means your individualized giving page is crafted with your project in mind. Currently in place and ready to accept gifts, this evergreen Donation Page already acknowledges your donors with directed language representing your project and what the donor just gave to, with less possibility of error and more streamlined deposits into your fund with shorter wait times to receive that revenue.
- Your Partner Donation Page acts as a donation landing page that utilizes our already accessible and functioning sites that will save time for staff and partners, instead of setting up a second page through the 501 Commons/Washington Gives site with a fee to begin and donation fees that are more than our current fees with Classy.
- Because we already have a matured reconciliation process, we get your donations in the correct account much faster than if we used an outside platform. This automatic import process into our donor database allows for fast accuracy for many partners who are in critical stages of their work and rely on incoming funding in a timely manner.
- By promoting and fundraising through your Support-A-Partner Donation Page, we at SPF receive the donor's information for future contact and connection. That information is also submitted to your Dropbox for you to gather supporter contact information for your own outreach and contact lists outside of Seattle Parks Foundation communication.

However, we are hosting a homepage on WA Gives so if donors are going there to give, they can find you. You can view that page [here](#). Your project/partner name is searchable on the WA Gives website. In your messaging, it could be a good idea to share with your donors that you are accepting gifts on the WA Gives site as well as your SPF-hosted partner page. Please feel free to share these instructions with your supporters, you will also find this information in the [official GiveBIG Toolkit here](#):

- Search for **[PARTNER NAME]** or Seattle Parks Foundation to find our group to give!
- Click the DONATE button and choose your gift amount, any and all gifts make a BIG difference!
- Click the Designation drop down list and scroll to find our project name listed alphabetically.
 - This will alert SPF staff to deposit your gift in our account once received from WA Gives.
- If your employer offers a matching gift program, be sure and add their information below.

If you would still like to update your Support-A-Partner page before GiveBIG, **please let us know by April 11th** by filling out the [Update Project Page Form here](#).

Please contact our Annual Giving Manager, Sarah Olivo at sarah@seattleparksfoundation.org for more information or if you have any questions or concerns.

