

# SEATTLE PARKS FOUNDATION

## [GiveBIG](#) Partner Resource Page

If you plan to use Facebook to fundraise, there is some insight we would like to offer to make the process easier for you and us. While this is a good way to spread word fast about your efforts, the issue is there is no option for a donation note or fund designation. This makes it difficult for us on the financial side to see details to acknowledge the donor and designate the fund to the appropriate account, partner or project.

The individual who sets up the fundraiser on Facebook will automatically receive the details from a report sent through the host website, Network for Good.

It will have language like this:

*“Friend, you set up a fundraiser for X and a friend gave \$20.”*

OR

*“You set a fundraising goal of \$100 and \$50 was raised.”*

While it doesn't offer many details, it is information that will help us determine the deposit designations for ours and our donor's financial records. But unfortunately, we can't see that information unless these materials are provided by the original person who set up the fundraiser.

We wanted to clarify for our partners and well-intentioned donors that choose to fundraise via Facebook. This information will help to better acknowledge donors, contribute to our staff's efforts, as well as thank our supporters who fundraise on partners behalf. If you or someone you know is supporting a project's work and sets up a peer-to-peer fundraising campaign on Facebook, please email the donation report to [donations@seattleparksfoundation.org](mailto:donations@seattleparksfoundation.org)

Thank you for your collaboration and please reach out to Annual Giving Manager, Sarah Olivo at [sarah@seattleparksfoundation.org](mailto:sarah@seattleparksfoundation.org) if you have questions or concerns.