

# SEATTLE PARKS FOUNDATION

## Fundraise with a Crowdfunding Campaign in Classy

If you are interested in doing a little something extra to make your project stand out, consider a **Crowdfunding Campaign Page**! Your Crowdfunding Campaign Page will be amplified in our GiveBIG marketing to donors and on social media, as well as spotlighted on our [WA Gives/GiveBIG homepage](#). This will highlight your work directly and make your project more searchable for old and new supporters!

The benefits of a Crowdfunding Campaign Page include:

- It can feature a progress bar towards your fundraising goal.
- You can add a social activity feature (in the style of Kickstarter), where donors can add comments of support, and see that others have made donations (i.e., “Sarah says: I love this project” and “Shava just donated”).
- Your group can manage this page independently, with the ability to post updates, edit your fundraising goal, and add information to keep folks engaged.
- Here’s an example of a [Crowdfunding Campaign Page](#) that our partners at Wakulima used during #GivingTuesday 2021.

If you’re interested in learning more and making a page for your group, please contact our Annual Giving Manager, Sarah Olivo at [sarah@seattleparksfoundation.org](mailto:sarah@seattleparksfoundation.org) by **April 11, 2022**.