

Fundraise with a Crowdfunding Campaign in Classy

If you are interested in doing something extra to make your project stand out, consider a **Crowdfunding Campaign Page**! Your Crowdfunding Campaign Page will be amplified in our marketing to donors in email, social media, and spotlighted on our [WA Gives/GiveBIG homepage](#) when fundraising for GiveBIG. This will highlight your work directly and make your project more searchable to your supporters and new donors!

The benefits of a Crowdfunding Campaign Page include:

- Feature a progress bar towards your fundraising goal.
- Add a social activity feature (in the style of Kickstarter), where donors can add comments and see that others have made donations (i.e., “Sarah says: I love this project” and “Shava just donated”).
- Your group can manage this page independently, with the ability to post updates, edit your fundraising goal, and add information to keep folks engaged. SPF staff is always available to support this page from the ground up and make any edits and updates throughout your fundraiser.
- Here’s an example of a [Crowdfunding Campaign Page](#) that our partners at [Wakulima USA](#) used during #GivingTuesday 2021.

If you’re interested in learning more and creating a Crowdfunding Page, please contact Annual Giving Manager, Sarah Olivo at sarah@seattleparksfoundation.org

*Please note regular Classy fees apply (Classy service fee: 3% + **Payment processor fee** and flat fee: 2.4% + \$0.30)

Payment processor fees based on payment source per transaction:

- Amex Card: 3.3 % + \$ 0.30
- Credit Card: 2.3 % + \$ 0.30
- Bank Transfer (ACH): 1% + \$ 0.30
- PayPal & Venmo: 2.5 % + \$ 0.30
- WePay: 2.2% + \$ 0.30

When a supporter chooses to cover fees, all the fees charged to your organization are added to the initial donation amount.