

Further Fundraising Methods

Accessing your Donor Data

Seattle Parks Foundation makes your group's donor data available through Dropbox. At the beginning of your partnership with us, you will receive an email invite to your Dropbox. You can view your data directly in Dropbox or you can download it if you want to do any analysis. You will need to create a Dropbox account to access. Accounts are free. Donor data is updated on a weekly basis. For questions about your donor data and questions on accessing your Dropbox, please contact Robert Furlong, our Systems Manager, at robert@seattleparksfoundation.org

Workplace Giving

If a donor intends to give through their workplace, they will need to set it up on their end. They will need to provide our tax ID # 91-1998597, and instruct the gift to go to your specific project. It is also helpful if you notify us of the donor and the company they work for, just in case that information doesn't come with the gift.

If you have any regular donors or volunteers that work at these companies (and more), this could be a great giving opportunity. Go to this website to see if an employer provides matching gifts:

<https://www.nwaccessfund.org/>

Employee Matching Gifts

Employee Matching Gifts are donations an employer makes to match its employees' charitable contributions. Employee matching gifts are often half on the dollar, or dollar-for-dollar, but some companies will give double or even triple the original donation. The following are just a few of the many generous companies that match employee gifts to Seattle Parks Foundation. If your employer isn't listed, contact your human resources representative for specific information on the company's matching gift program.

- Adobe Systems, Inc.
- Apple
- Bank of America
- BECU
- Bill and Melinda Gates Foundation
- Boeing
- Business Wire
- Cambia Health Solutions
- Expedia
- Goldman Sachs & Co.
- Google Inc.
- IBM

- Liberty Mutual
- Microsoft
- Motorola Solutions
- Nasdaq
- Nintendo of America, Inc.
- Nordstrom, Inc.
- Salesforce.com Inc.
- Seneca Real Estate Group
- Starbucks Coffee Company
- Tableau Foundation
- Visa, Inc.

Volunteer Hours Matching

Some employers provide matching gifts for volunteer hours that donors provide to your project. The same directions apply as above for your donor. Please make sure the donor supplies your project name so that these matches are applied to your project.

Examples of some matching corporations:

- Microsoft
- Google
- Boeing
- Alaska Airlines
- Bill & Melinda Gates Foundation
- Tableau
- Expedia

Other Ways To Support

- [Parks Legacy Circle](#)
- **Car Donation**
 - Do your donors have an old car taking up space in your driveway? They can donate it! We accept most cars, trucks, trailers, boats, RVs, motorcycles, off road vehicles, heavy equipment, and most other motorized vehicles. The donation will be 100% tax deductible. To get started, you can direct your donor to complete an online donation form at: <https://www.seattleparksfoundation.org/ways-to-give/>
 - Or, call 855-500-7433 or 855-500-RIDE to speak to a representative. You can read more on careasy.org.

For more information on ways to give, please visit:

<https://www.seattleparksfoundation.org/ways-to-give/>

Grant Research

Foundation Center Search: <https://fconline.foundationcenter.org/search/member-index>

Login: SeattleParks Password: GreenSpace

The Starbucks Foundation Neighborhood Grants

[The Starbucks Foundation](#) is accepting nominations for their neighborhood grants program that has awarded 2,000 grants and an estimated \$4 million to nonprofits across the U.S. and Canada in its first three years. In order to be nominated, reach out to your [local Starbucks](#) to share your project or organization and interest in receiving support from the [Starbucks Neighborhood Grant](#). Share how your work advocates for the neighborhood's well-being and ask to hang a flyer on their community board. They are offering gifts per organization between \$1,000 and \$2,000 in support.

See the organizations supported in 2020 [here](#).

Seattle Parks Foundation Fundraising Campaigns

- April – Spring Appeal
- May – GiveBIG
- October – Fall Appeal
- Tuesday after Thanksgiving – Giving Tuesday
- December – End of Year Giving

Additional Resources

- <https://www.classy.org/blog/our-resources/>
- <https://www.501commons.org/resources/overview>
- [Virtual Events Toolkit](#)
- <https://hq.givingtuesday.org/>