

# Logo Usage Guidelines

## MINIMUM SIZE

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SEATTLE **PARKS** FOUNDATION

1.5 inches

The logo should always be used as large as possible. Limit minimum size to 1.5 inches.

## SPACING

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Allow ample space around logo, at least 1x the height of logo on all sides.

## ACCEPTABLE VARIATIONS

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SEATTLE **PARKS** FOUNDATION

Color on white background

Ideally the logo is presented in color on a white background. If necessary, the logo can be placed on a neutral warm or black background, and can be reproduced in black and white or grayscale.

SEATTLE **PARKS** FOUNDATION

In color on neutral warm background

SEATTLE **PARKS** FOUNDATION

Black and white

SEATTLE **PARKS** FOUNDATION

Grayscale

## UNACCEPTABLE VARIATIONS

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SEATTLE **PARKS** FOUNDATION

Colors reversed

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Other colors

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Reversed from distracting color

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At angle