

Example of Effective Partner Email



Hi Thatcher,

There was Black Friday and Cyber Monday, and now it's #GivingTuesday!

Our excellent fiscal sponsor, Seattle Parks Foundation, has created a \$1,000 challenge award if we receive gifts—of any size—from at least 15 unique donors on #GivingTuesday. You just need to donate before midnight to support Lid I-5 and help us reach our goal. [Click here to make a contribution.](#)

Whether we lid the freeway with parks, housing, or other community-inspired uses, it's time to heal the scar in heart of Seattle just like so many other cities have done. And Lid I-5's work to-date has been remarkable: in a little over two years, we've gone from an idea to a powerful grassroots force that has negotiated major funding for a lid feasibility study. We have the support of City Councilmembers, the state legislature, and many partners like Capitol Hill Housing and Freeway Park Association.

In the coming months your gift will ensure the City Council approves the study funding, that the study covers all of the necessary technical details, and that you continue to have a voice in lidding I-5. As a volunteer organization, we utilize funding for everything from putting on big public events and hosting our website to retaining a professional campaign consultant.

Can you make a gift of \$10, \$25, or even \$50 to support the vision of lidding I-5? [Click here to donate today,](#) and thank you!

With gratitude,

Lid I-5 Steering Committee

Scott Bonjukian, co-chair

Jim Castanes

Jordan Cowhig

Liz Dunn

John Felt, co-chair

Bruno Lambert

Thomas Pitchford

Sony Purba

