The background of the slide is a scenic photograph. In the foreground, there are several clusters of bright pink azalea flowers with dark green leaves. Behind the flowers, a large body of water (likely a bay or lake) stretches across the middle ground. In the distance, a city skyline with several tall buildings is visible under a clear blue sky. The overall scene is bright and sunny.

Sustaining Seattle's Parks: Park User Survey Results

April 8, 2011

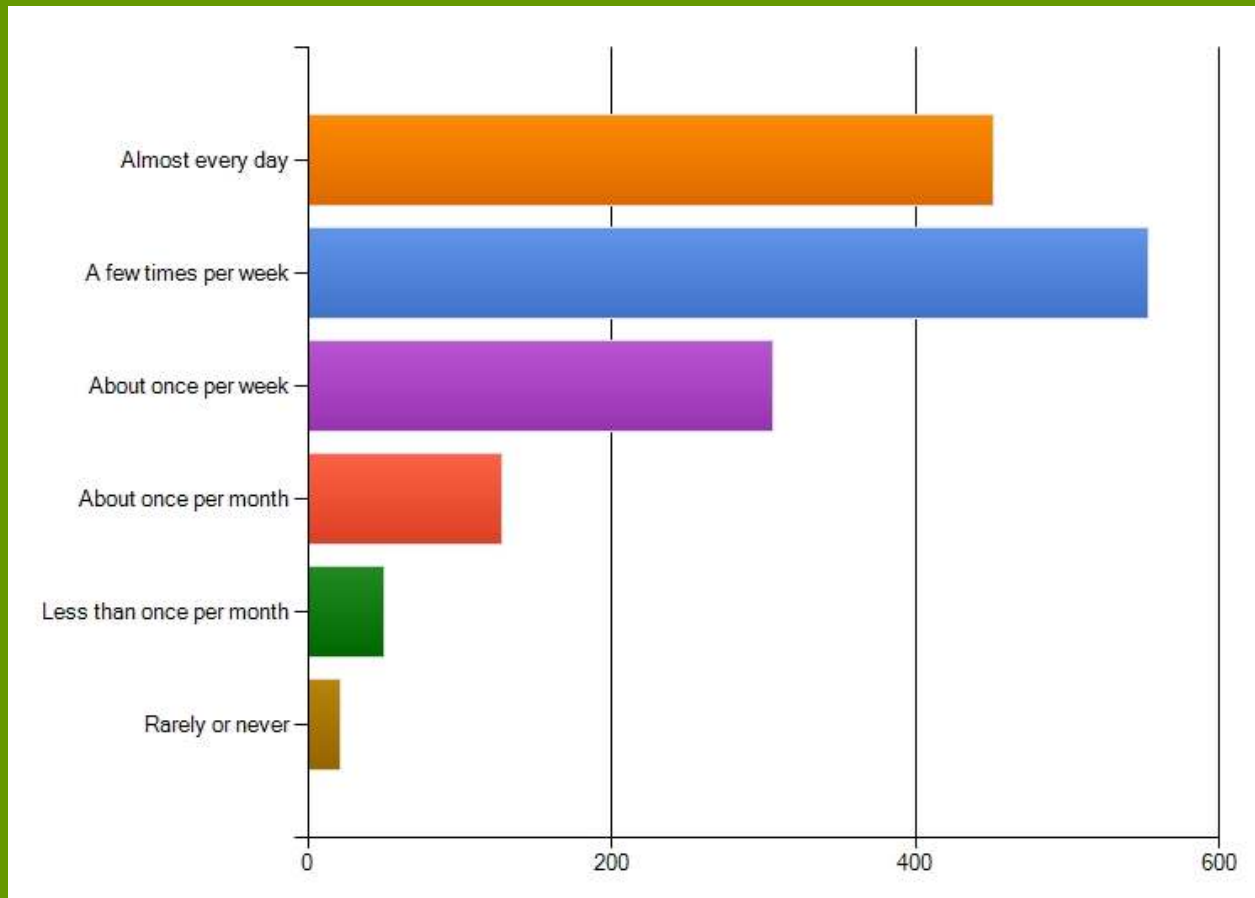
Respondent Pool Facts

- 1,524 Responses
- 66% Female
- 34% Male
- 78% within 30-64 age range
- 40% have children in household
- 35% have dogs in household

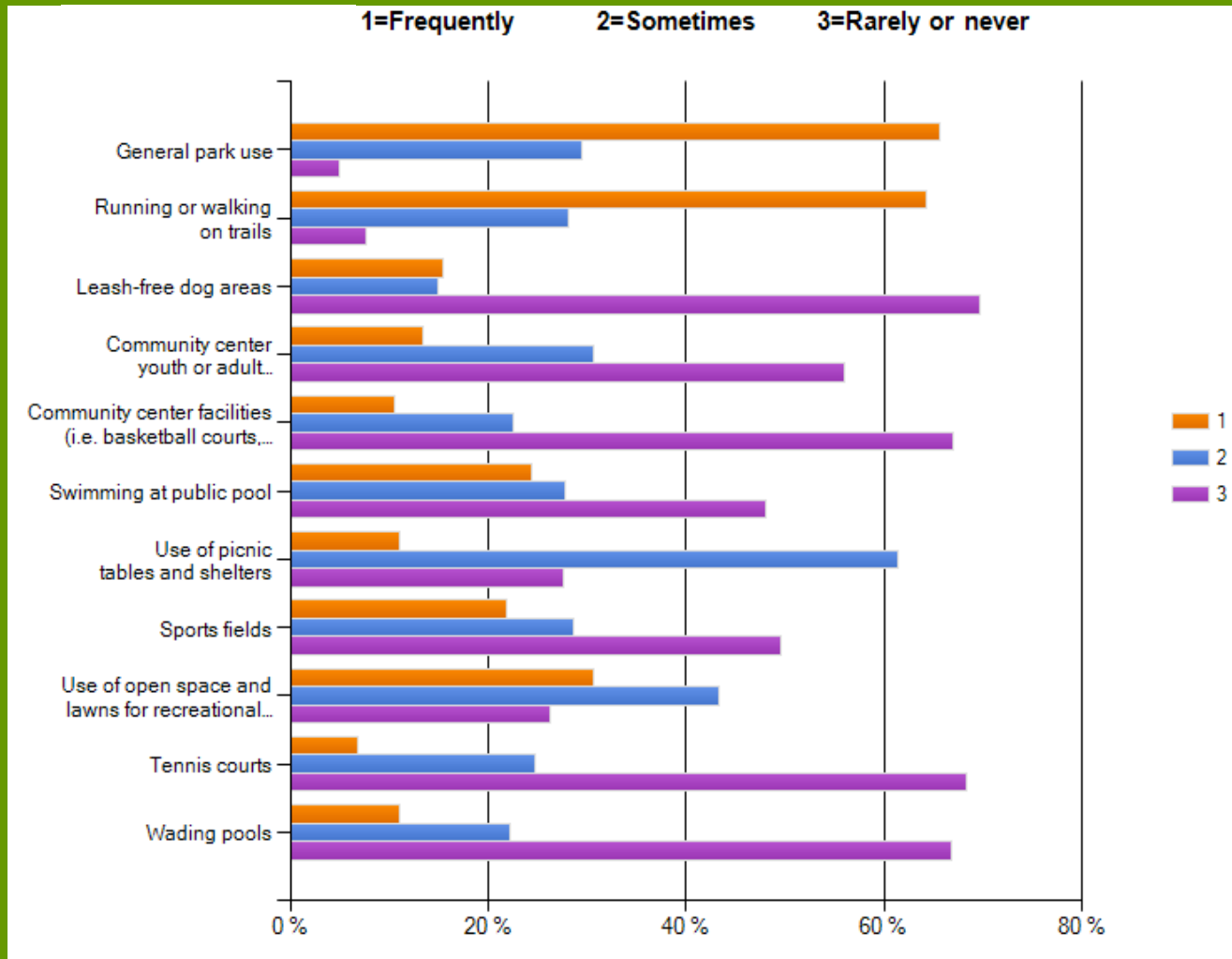
How frequently do you visit either a park or recreational facility?

Parks are an important part of people's daily lives!

87 percent say they visit parks once a week or more



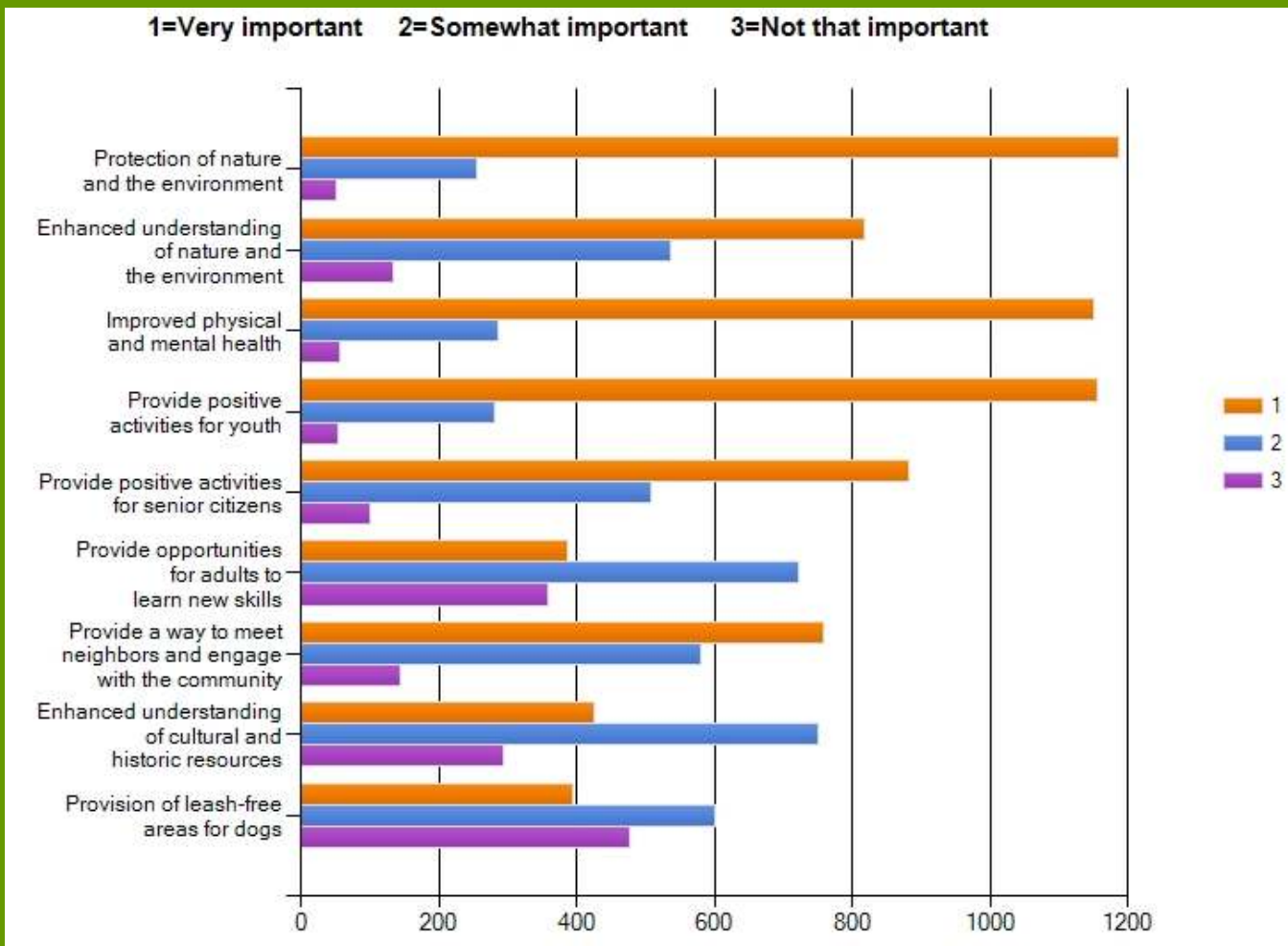
How often do you use the park system for the following purposes?



• **Most popular uses are running, walking and biking on trails; playgrounds; and P-Patches**

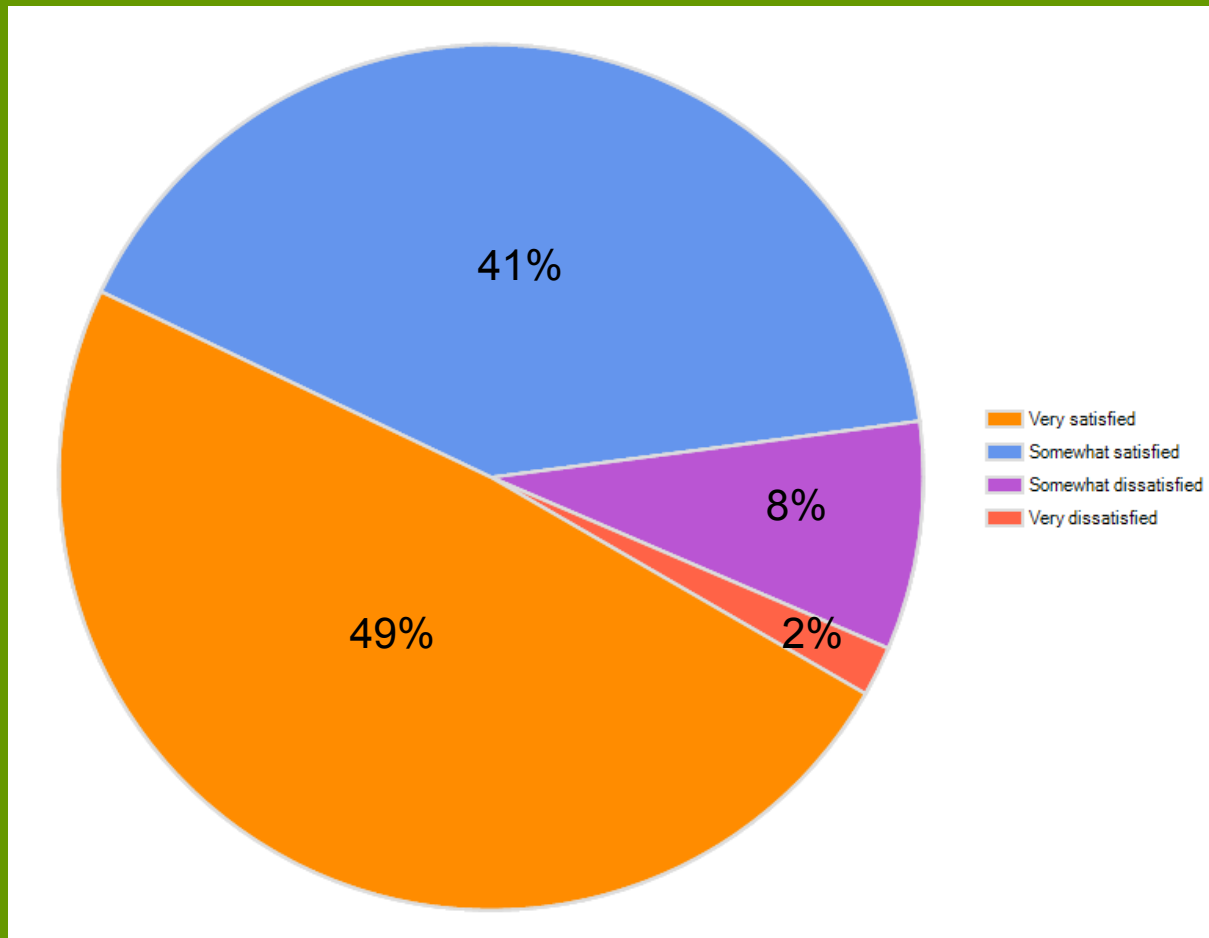
• **Least popular uses are leash-free areas, tennis courts, wading pools, and community centers**

How important should the following goals be for public parks and recreational services?



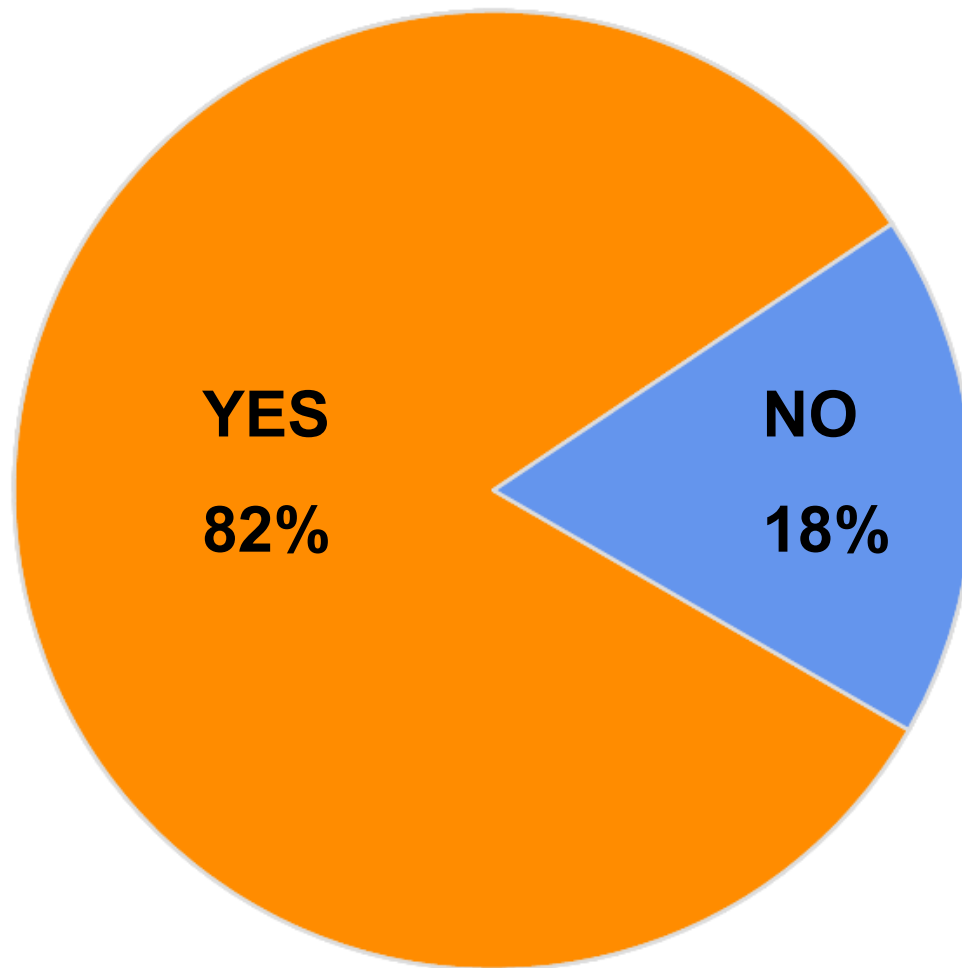
Protection of the environment, improved health, and provision of positive activities for youth are top reasons people support parks

How satisfied are you with the quality & upkeep of Seattle's parks and recreational facilities?



The majority of people are currently satisfied with the quality and upkeep of Seattle's parks

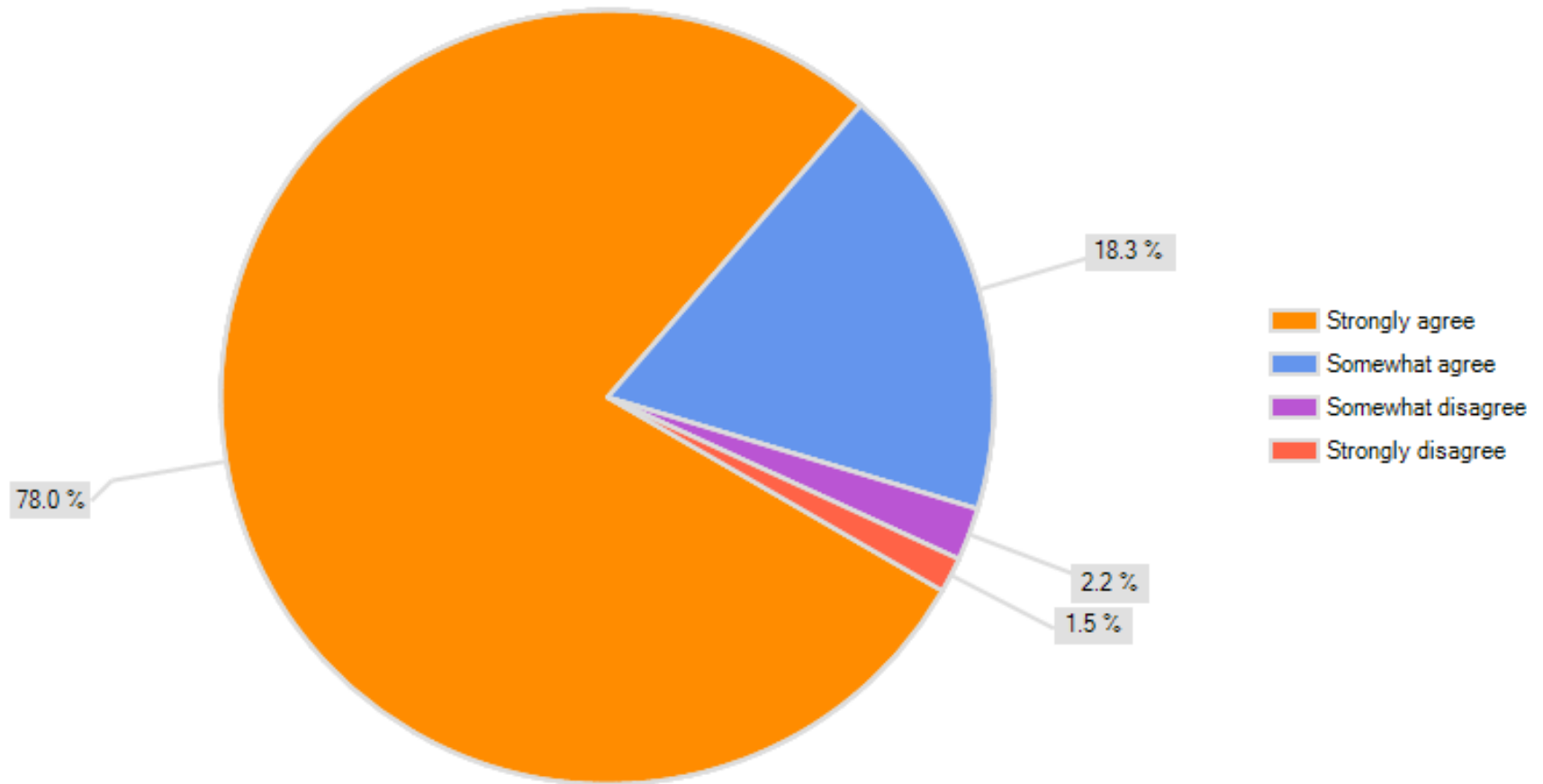
Before now, were you aware that parks were experiencing an operations & maintenance funding challenge?



Most people are aware of the funding challenge facing Seattle's parks and green spaces

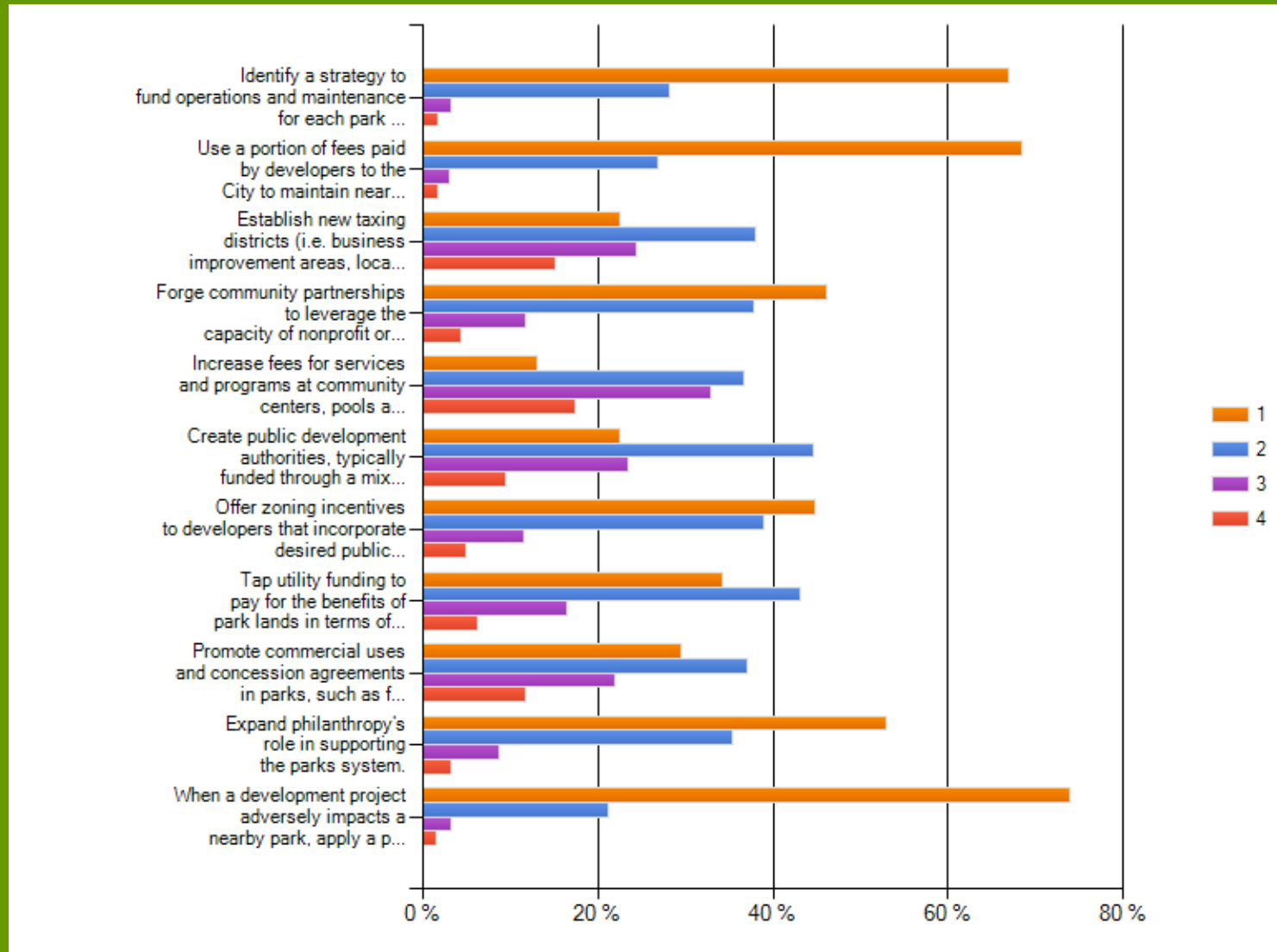
Do you agree with this statement: “It’s urgent that our city find a sustainable source of O & M funding for Seattle’s parks and recreational services”.

96 percent feel it is urgent to find sustainable funding solutions for the upkeep of our park system



How do you feel about the following revenue sources for O&M that benefit SPECIFIC parks?

1= strongly support 2= somewhat support 3= somewhat oppose 4= strongly oppose



Analysis on funding sources for SPECIFIC parks

People support:

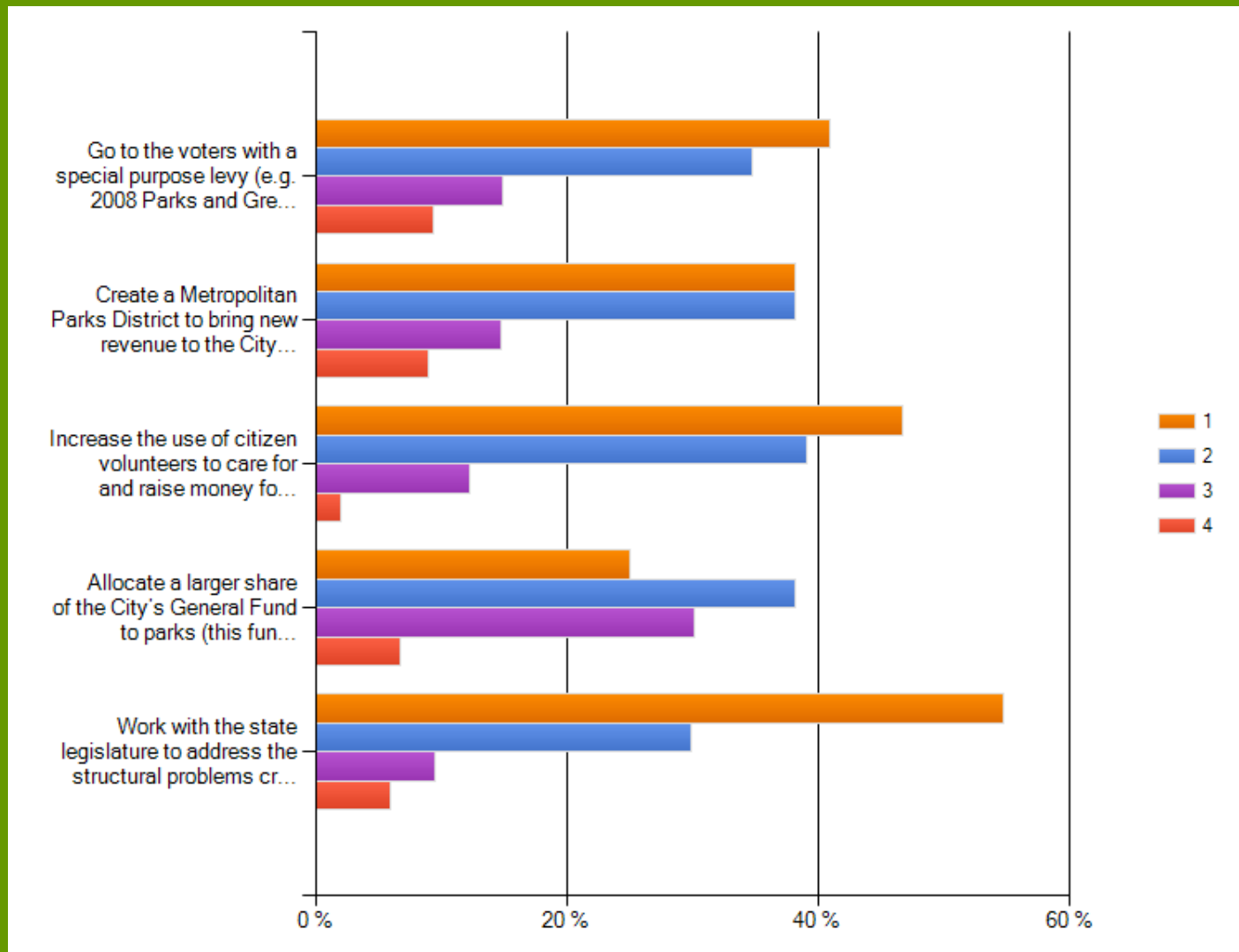
- Identifying an O & M funding strategy before a park is built
- Using developer fees to support nearby parks
- Increasing philanthropy and community partnerships

People are split on:

- New taxing districts for specific parks
- Increasing fees for service

How do you feel about these revenue sources for O&M that benefit the system as a WHOLE?

1= strongly support 2= somewhat support 3= somewhat oppose 4= strongly oppose



Analysis on funding sources for the parks system as a WHOLE:

- People support a levy and a Metropolitan Parks District in equal measure:
 - 76% say they support these options
- 85% support working with the State Legislature to exempt Seattle from the Eyman initiatives
- 64% would support allocating a larger share of the General Fund to parks
- 86% support increased use of volunteers to care for the park system

Have you done any of the following, and if not, would you consider doing it in the future?

People are very willing to step up in support of Seattle's parks (and many already are!)

